**Financial Professionals Offer Email**

**SUBJECT:** Help your financial clients make an easy decision.

ALT. SUBJECT: Give your financial clients an offer they’ll truly value.

ALT. SUBJECT: Here’s an offer that will help you, help your financial clients.

**HEADLINE:** **RBC Insurance’s Financial Professionals Offer:**

**SUBHEAD:** Don’t miss your chance to give your eligible clients 20% in premium savings.

**BODY:** Financial professionals know that their greatest asset is the ability to earn an income. And now, you can help them protect that asset for less with **the Financial Professional Offers from RBC Insurance**. Provide the quality, long-term disability coverage your clients are looking for with **The Professional Series®** and **The Foundation Series™**, plus 20% in savings.

Seize this offer before it ends on July 3.

To learn more, please visit the [Sales Resource Centre](https://www.rbcinsurance.com/sales-resource-centre/financial-professionals.html) or speak to your RBC Insurance Sales Consultant.

**Display Banner**

1. Give your financial clients **20% in premium savings**.
2. **RBC Insurance’s Financial Professionals Offer** has arrived**.**
3. Provide your clients with incredible value on some of our **disability insurance** products.
4. Available until **July 3**, it’s the offer you’ve been waiting for.